

ATHENS ISD - ATHLETICS



Become a part of Athens ISD's Tradition:

Athens ISD has maintained a tradition of academic excellence and competitive sports programs over the years. Now, here is your opportunity to support these AISD traditions, showcase your community support, and take advantage of the prime advertising opportunities at Bruce Field by purchasing advertising space. AISD is offering advertising opportunities that range from basic static signage, to text video displays, to 30-second commercial/video promotions and static advertising at Bruce Field.

Reasons to become a partner with Athens ISD:

- Create Awareness/Visibility
- Increase Brand Loyalty
- Change/Reinforce Image
- Drive Retail/Dealer Traffic
- Stimulate Sales/Trial/Usage
- Showcase Community/Social Responsibility
- Sample/Displays/Showcase Product/Services
- Combat Larger Ad Budgets of Competitors
- Interact with Customers
- Differentiate Product from Competitors



DAKTRONICS
SPORTS MARKETING

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For more information on becoming a part of the future of Athens Athletics, please contact:

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